JPJ Group plc

INVESTOR PRESENTATION

Six months to 30 June 2018

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All historical financial and operational information relating to the Jackpotjoy business prior to the Company's acquisition of the Jackpotjoy brands from the Gamesys group in this presentation is based exclusively on information made available by the Gamesys group and its representatives, and has not been independently verified by the Company. Although the Company has no reason to doubt the accuracy or completeness of the information provided by the Gamesys group, such information may be incomplete or inaccurate and any omission or inaccuracy in such information could result in unanticipated liabilities or expenses, or may adversely affect the operational plans of the Company and its results of operations and financial condition.

JPJ Group plc

1	Business Overview
2	H1 2018 Financial Review
3	Strategy and Opportunities
4	Appendix – Additional Information and FY2017 Financials

HIGHLY EXPERIENCED MANAGEMENT TEAM

Neil Goulden
Executive Chairman

- Joined the Board of JPJ Group plc in August 2016
- Neil occupied key positions at Marston's plc as Non-Executive Director from 2009-17. He also chaired the Remuneration Committee and the Audit Committee during his directorship at Marston plc
- He also held board level positions for 25 years within the Leisure industry across Ladbrokes, Compass, Allied Leisure and Gala Coral
- He advised the government on gambling matters as a member of the Responsible Gambling Strategy Board (2008-11), and Chairman of The Responsible Gambling Trust (2011-16)

Keith Laslop
CFO

- Co-founded Intertain Group in 2013 and was appointed to the Board of JPJ Group plc in September 2016
- Previously, Keith was a principal at Newcourt Capital, a boutique private equity group; he served as the CFO and then President of Prolexic Technologies from 2004-08, the CFO and Business Development Director of Elixir Studios, a UK based video gaming software developer, from 2001-04
- Keith also served in various corporate development, mergers and acquisitions, and gaming consultant roles in London, England and Toronto, Canada
- Keith is a Chartered Accountant and CFA charterholder

Simon Wykes
CEO, Jackpotjoy Operations Ltd.

- Joined JPJ Group plc in November 2017
- Formerly, the CEO of Gala Leisure and managing director at Gala Coral Group where he oversaw the successful turnaround plan of its bingo division
- Simon was consultant to Ladbrokes Coral on its merger integration plans
- Simon also served as managing director of the Mecca Bingo division at Rank Group and completed a number of other operational roles for various leisure and gaming businesses

JPJ GROUP PLC UPDATE

#1 Online Bingo Business[1]

- No. 1 bingo-led operator globally, with the deepest liquidity
- Leading portfolio of online gaming brands, delivering high customer retention rates
- Attractive demographic profile with a primarily female audience

Attractive Financial Profile

- Highly cash generative business with 97%[2] operating cash flow conversion
- LTM June 2018[3] group revenue of £319.2 million and Adj. EBITDA[4] of £106.3 million
- Attractive revenue growth profile with increasing geographic spread

Positive Trading Momentum

- Total gaming revenue increased 10% yoy in H1 2018
- Operating cash flow increased 7% yoy in H1 2018 to £49.0m
- Average Active Customers[5] grew 7% yoy in LTM June 2018[3]

Premium Listing July 2018

- Sets highest standards of corporate governance
- Increases exposure to wider investor base and enhances liquidity
- Eligible for inclusion in FTSE indexes from September 2018

Source: Company information and Regulus Partners estimates. (1) Based on Regulus Parnters estimates for the UK in 2017. (2) Calculated as LTM (Adj. EBITDA – Capex) / LTM Adj. EBITDA. (3) Based on the period ended 30 June 2018 figures. (4) Non-IFRS measure. See "Non-IFRS Measures", "Reconciliation of Consolidated Adjusted EBITDA" on slides 28 – 30 and the Company's news release dated 14 August 2018 (the "Q2 2018 Release"), (5) For additional details, please refer to the information under the heading "Key performance indicators" in the Q2 2018 Release.

CORE SEGMENTS & BRANDS

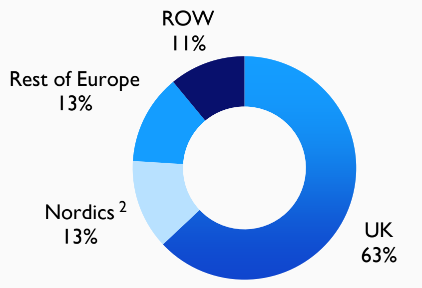
	jackpotjoy	Vera &John
Products	B2C Online Bingo (Jackpotjoy, Botemania, Costa) B2C Online Casino (Starspins)	B2C Online Casino (Vera&John, InterCasino) B2B White Label (Plain Gaming)
Software Provider	Gamesys group 888 (Dragonfish)	Proprietary
Licences[1]	Gibraltar, Spain, UK	Malta, UK, Denmark
FY 2017 Revenue	£231.5 million	£73.2 million
FY 2017 Adj. Net Income[2]	£102.2 million	£16.1 million
Core Brands		

1. Jackpotjoy licences registered to the Gamesys group and 888 Holdings plc. Vera&John holds a restricted license for Denmark.
2. Non-IFRS measure. See "Non-IFRS Measures" and "Reconciliation of Consolidated Adjusted Net Income" on slides 28 – 30 and the Company's Q2 2018 Release.

BUSINESS SNAPSHOT

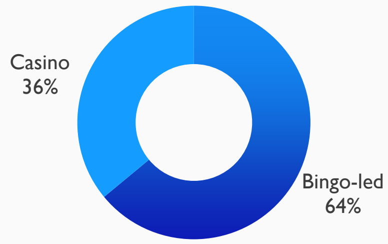
LTM to 30 June 2018 Revenue Segmentation[1]

Geographic

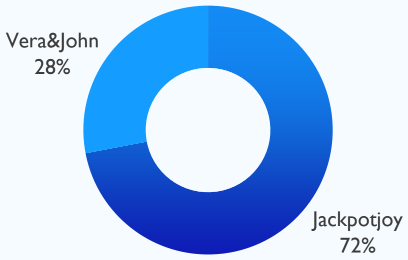


Regulatory Mix

Product



Divisions



Source: Company information for LTM 30 June 2018
1. Figures exclude social revenue.
2. Nordics region includes Finland, Norway and Sweden.

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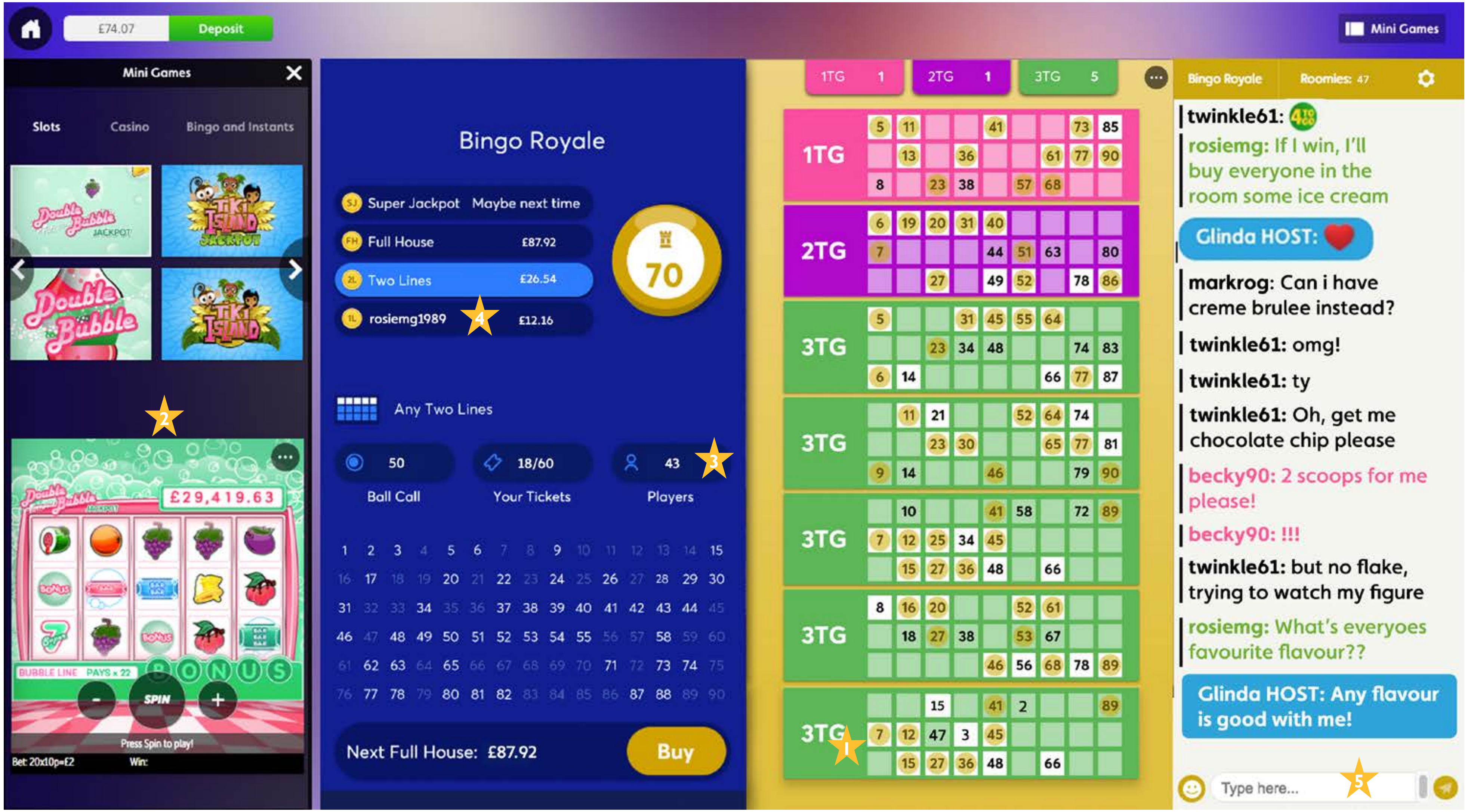
ONLINE BINGO CHARACTERISTICS

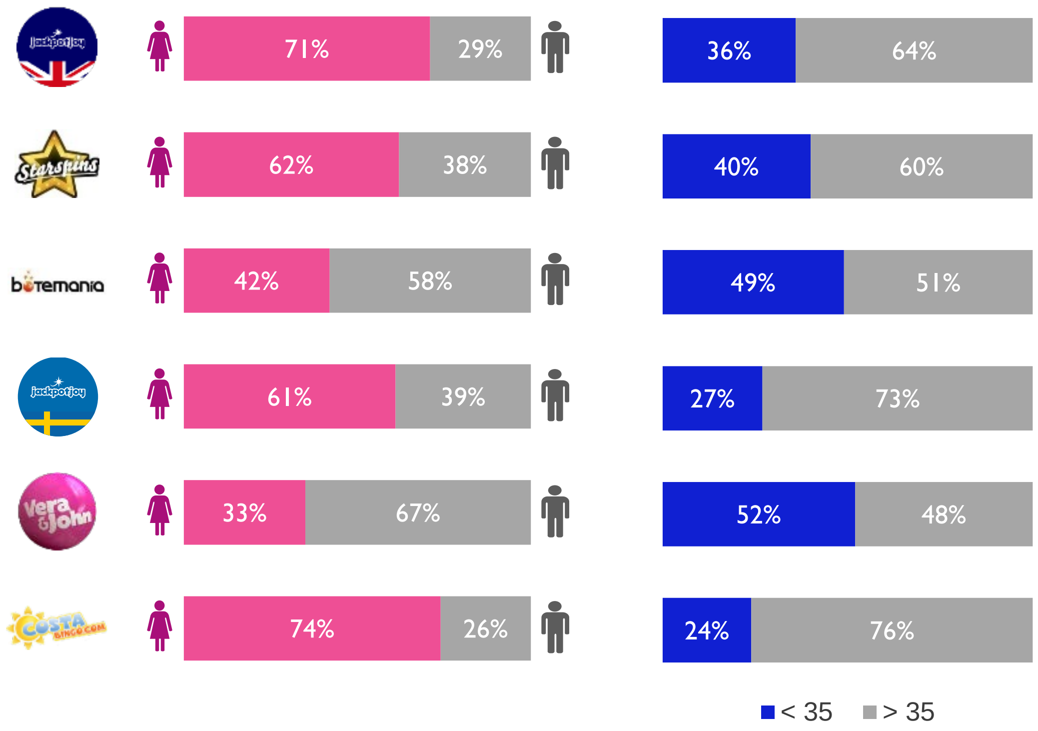


Key Highlights

1. Bingo draws happening every 6 minutes
2. Engaging user interface facilitating significant cross-sell to casino games…
3. Small and more "personal" forums
4. Recreational gamers base
5. Live chat feature

FOCUSED ON THE FEMALE AUDIENCE

Active Members Gender and Age Split (1)



Average Age by Device (2)

Product appeals predominantly to female customers, who in general:

- are less targeted by sports book-led operators
- are more attached to the social aspect

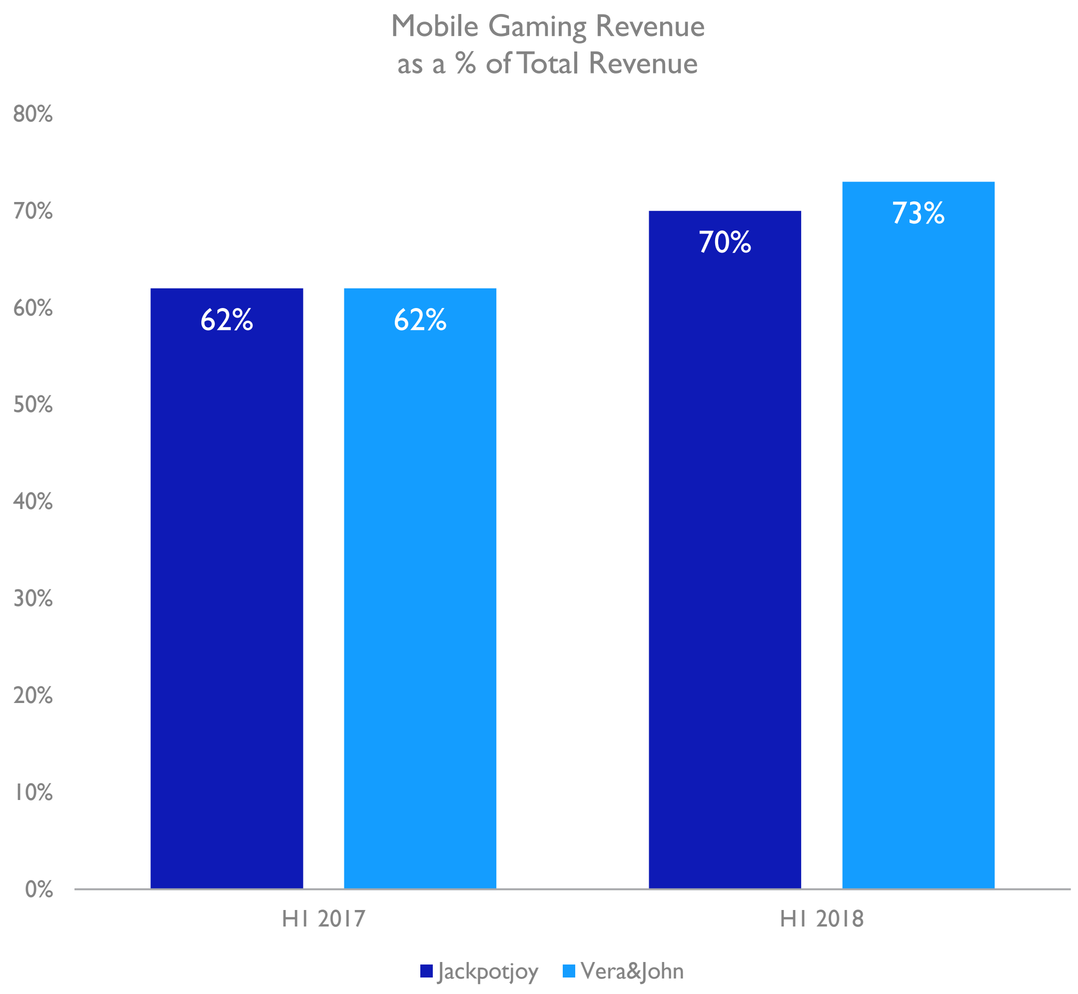
Use of mobile is skewed towards a younger customer base which:

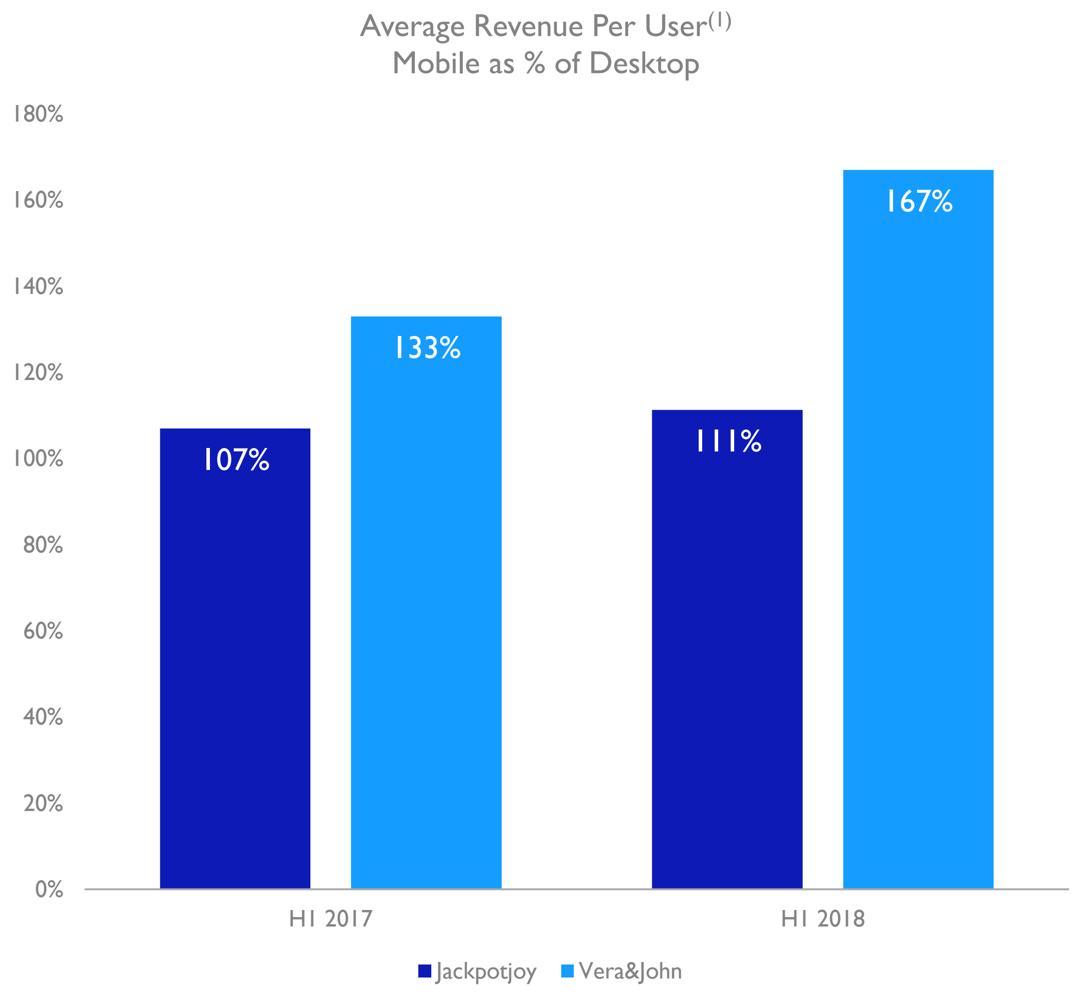
- constitutes the highest growth segment for the Company
- higher spend per capita driven by more frequent play

Female focus › Diverse age ranges › Multi-platform offering › Social / chat room community increases stickiness further

Source: Company information and Gamesys group data. (1) Based on monthly average across January to June 2018. (2) Average age of players acquired between January to June 2018.

INCREASINGLY PLAYED ON MOBILE

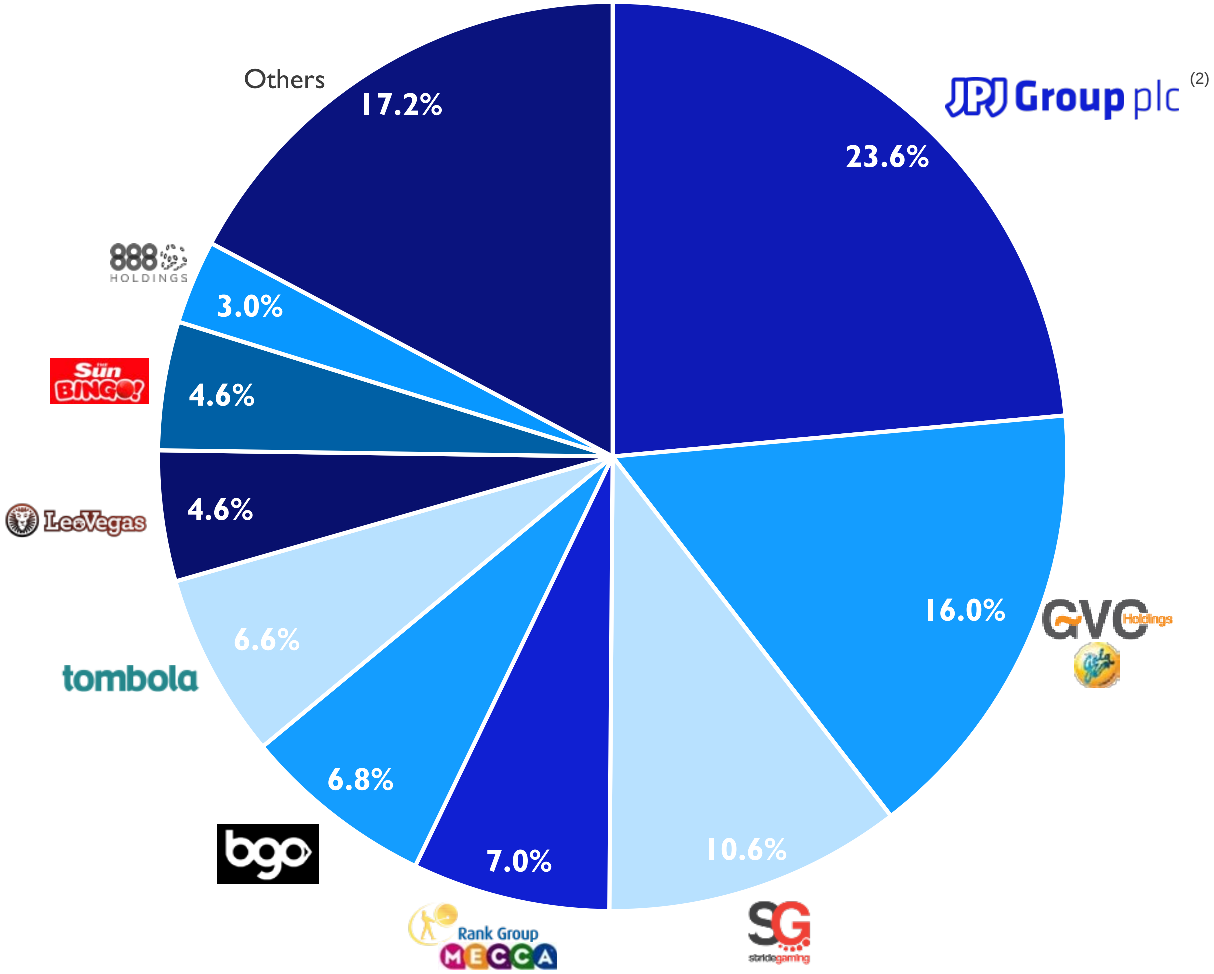




Source: Company information (1) JPJ Sweden (GBP/SEK=0.088) and Botemania & Vera&John (GBP/EUR=0.88) converted on a constant currency basis at spot rate.

CLEAR LEADER IN A MARKET WHERE SCALE IS INCREASINGLY KEY

UK Online Bingo-led Market Share(1)



Why does scale matter?

- ✓ Liquidity
- ✓ Marketing efficiency
- ✓ Procurement
- ✓ Market visibility
- ✓ Profitability boost
- ✓ Ability to absorb regulatory change

Source: Regulus Partners and Company data.
(1) Data as of 2017, Regulus Partners and Company information. (2) Consists of JPJ Group plc bingo-led brands.

CLEAR LEADER IN A MARKET WHERE SCALE IS INCREASINGLY KEY

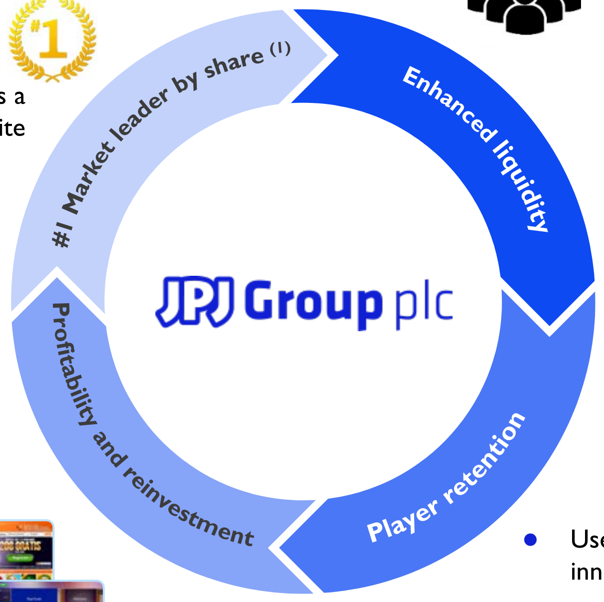
High volume of players

- More frequent games
- Lower waiting times
- More jackpot winners
- Higher jackpots

Higher customer retention and acquisition of new customers

…creating high barriers to entry

Jackpotjoy.com is a multi-award winning site



- Market leadership generates high levels of player liquidity
- 260k Average Active Customers per Month(1)
- £300 million Total Real Money Gaming Revenue(1)

- User friendly mobile interface with innovative skins
- Vibrant social chat room
- Economies of scale for chat hosts and VIP hosts

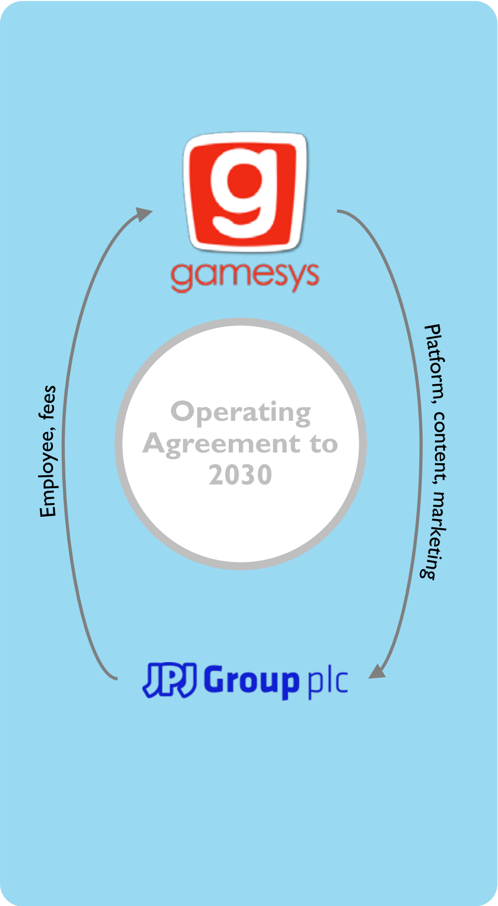
Market leadership drives a "virtuous cycle" of a growing and loyal user base, enhanced liquidity and reinvestment in the business

Source: Company information. (1) For additional details, please refer to the information under the heading "Key performance indicators" in the Q2 2018 Release.

DIVERSIFIED CORE TECHNOLOGY PLATFORMS WITH STRONG IN-HOUSE CAPABILITIES

- Noel Hayden, founder of Gamesys remains an advisor to the Company
- **276** Gamesys FTEs are dedicated to the Jackpotjoy business, c. 28% of Gamesys workforce
- **Earn-out for non-Botemania assets concluded** in June-17 and Jackpotjoy group sets out the strategic decisions with Gamesys group
- **Earn-out for Botemania assets concluded** in June-18
- **Significant protections against Gamesys financial risk –** in the event Gamesys free cash balances fall below £20 million, source code and executable code to be held in escrow

JPJ Group's Partnership Model with Gamesys Group



Scope	• The operation of: — Real Money Gaming (Jackpotjoy UK, Jackpotjoy Sweden, Starspins, Botemania) — Social Gaming (Jackpotjoy Social Slots, Starspins Social Slots)
Services	• Platform and content • Marketing and customer support
Term	• Operating Agreement until 2030 at JPJ option • Content Agreement until 2040 • Non compete until 2019
Fees	• The Jackpotjoy group pays — Platform Fee: 10% of NGR and then 12.5% of NGR from April 2020 — Service Costs: At cost and then at cost +25% from April 2020

Source: Company information and Gamesys Limited latest publicly available group of companies' accounts.

JPJ Group plc

1 Business Overview

2 H1 2018 Financial Review

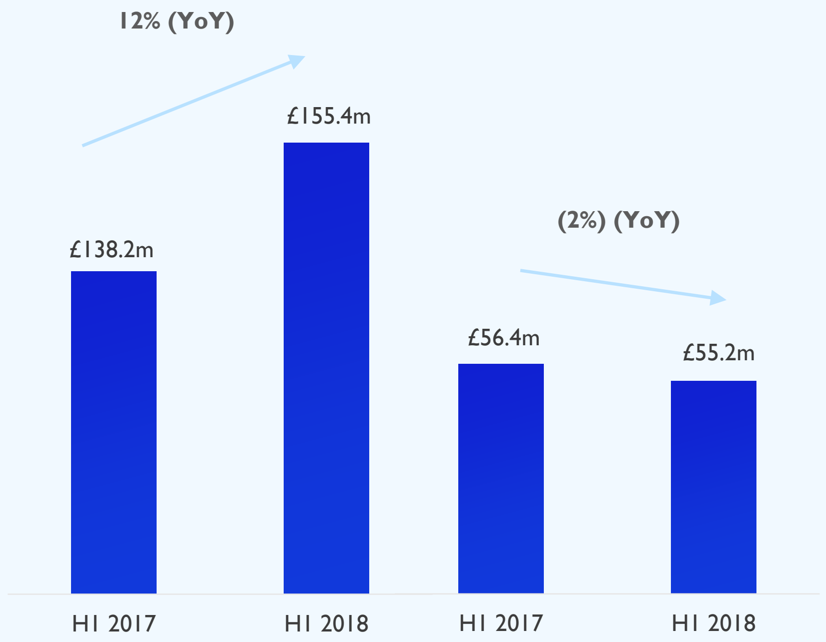
3 Strategy and Opportunities

4 Appendix – Additional Information and FY2017 Financials

CONSOLIDATED AND SEGMENTAL FINANCIAL PERFORMANCE

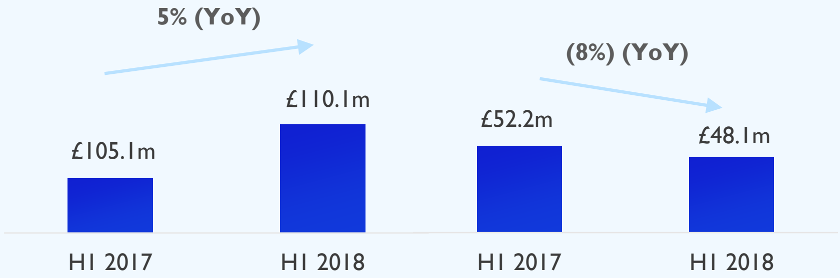
CONSOLIDATED RESULTS[1]

Total Gaming Revenue | Adjusted EBITDA[2]



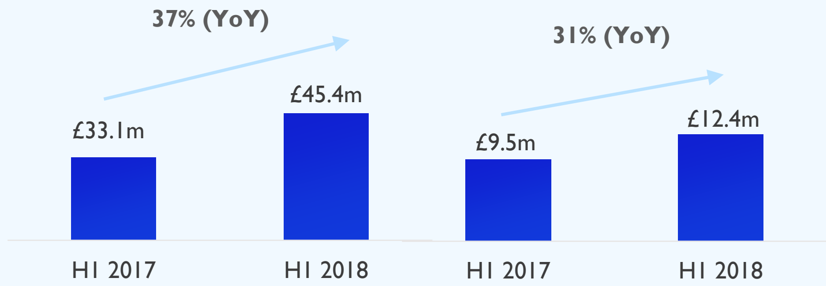
JACKPOTJOY[1]

Total Gaming Revenue | Adjusted EBITDA[2]



VERA&JOHN

Total Gaming Revenue | Adjusted EBITDA[2]



Source: Company information for the six months ended 30 June 2018.
1. Figures exclude social gaming results.
2. Non-IFRS measure. See "Non-IFRS Measures" and "Reconciliation of Consolidated Adjusted EBITDA" on slides 28 – 30 and the Q2 2018 Release.

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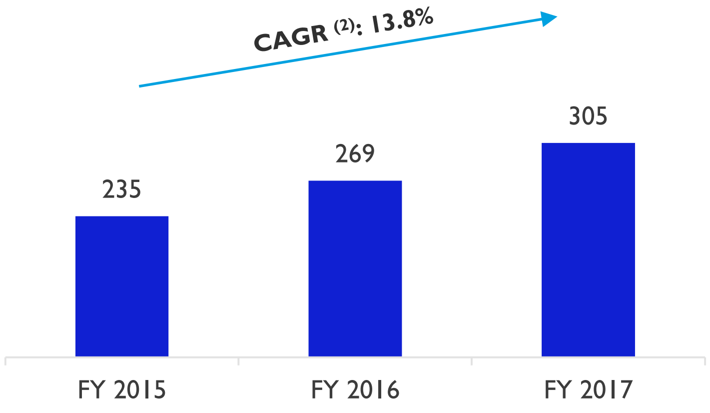
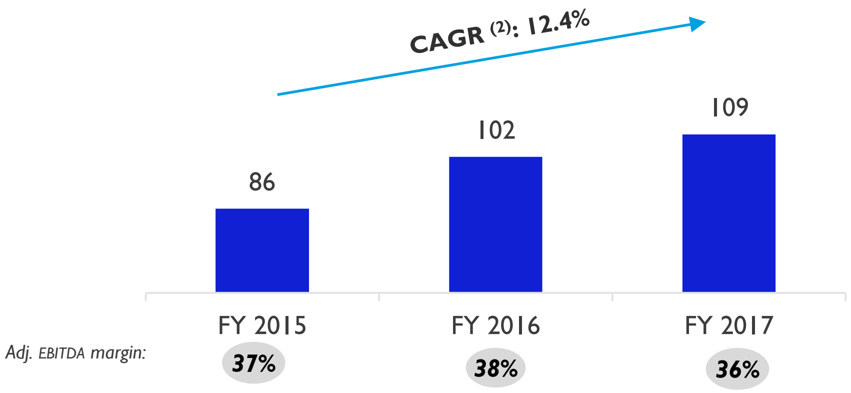
FINANCIAL TRACK RECORD OF CASH GENERATION AND GROWTH

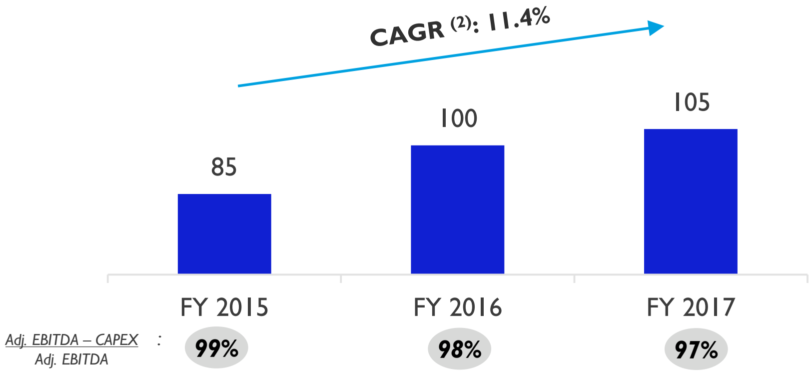
Revenue (£ in millions)



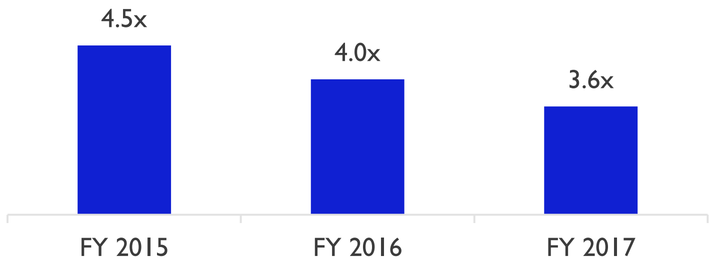
Adj. EBITDA(1) (£ in millions) & Adj. EBITDA margin



Adj. EBITDA(1) – Capex (£ in millions)



Adj. Net Leverage[3]



Source: Company information. Numbers may not add up due to rounding. FY15 pro-forma reflects full year performance of the Jackpotjoy segment as though it was acquired by the Jackpotjoy group on 1 January 2015. (1) Non-IFRS measure. See "Non-IFRS Measures", "Reconciliation of Consolidated Adjusted EBITDA" on slides 28 – 30 and the Q2 2018 Release.
(2) CAGR FY15 – FY 17. (3) Adjusted Net Debt divided by Adjusted EBITDA.

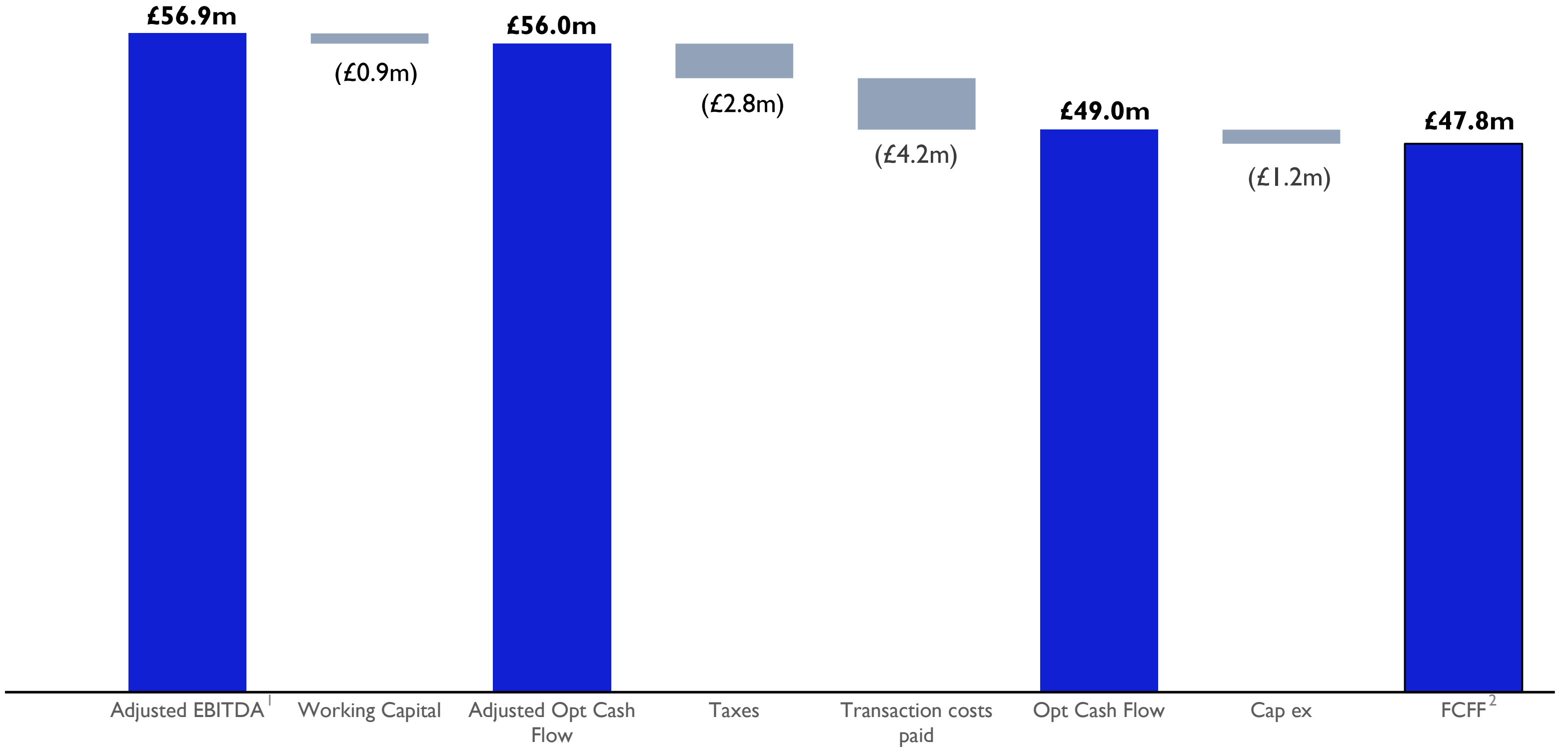
CONSISTENTLY STRONG BUSINESS MOMENTUM

Group KPIs[1]	LTM Q3 2015	LTM Q4 2015	LTM Q1 2016	LTM Q2 2016	LTM Q3 2016	LTM Q4 2016	LTM Q1 2017	LTM Q2 2017	LTM Q3 2017	LTM Q4 2017	LTM Q1 2018	LTM Q2 2018	Observations
Average Active Customers per Month	196,750	204,073	208,795	216,220	222,082	235,584	239,452	243,896	251,186	250,321	256,699	259,861	Average Active Customers grew to 259,861 in LTM 30 June 2018, an increase of 7% yoy
Average Monthly Real Money Gaming Revenue (£000's)	£15,976	£16,855	£17,814	£18,808	£19,460	£20,254	£20,856	£21,809	£22,626	£23,531	£24,450	£24,982	Average Monthly Real Money Gaming Revenue grew to £25.0m in LTM 30 June 2018, an increase of 15% yoy
Average Monthly Real Money Gaming Revenue per Active Customer (£)	£81	£83	£85	£87	£88	£86	£87	£89	£90	£94	£95	£96	Average Monthly Real Money Gaming Revenue per Average Active Customer of £96 in LTM 30 June 2018, an increase of 8% yoy

Source: Company information.
(1) For additional details, please refer to the information under the heading "Key performance indicators" in the Q2 2018 Release.

EBITDA TO OPERATING CASH FLOW BRIDGE

Operating cash flow – Six Months Ended 30 June 2018



1. Non-IFRS measure. See "Non-IFRS Measures", "Reconciliation of Consolidated Adjusted EBITDA" on slides 28 – 30 and the Q2 2018 Release.
2. Free cash flow to the firm is Operating cash flow plus proceeds from sale of intangible assets, net of capital expenditures.

LEVERAGE RATIOS – DEBT REFINANCING

Adjusted Net Leverage

(£m)	As at 30 June 2018	As at 31 December 2017
Gross Debt[1]	383.1	386.7
Earn-out[2]	8.6	59.6
Fair Value of Swap[3]	0.7	–
Cash[4]	(29.5)	(59.0)
Adjusted Net Debt[5]	362.9	387.3
Adjusted Net Leverage[5,6]	**3.41x**	**3.57x**

Based on actual 30 June 2018 balance sheet.

1. Gross debt consists of GBP and EUR existing term loan, convertible debentures and non-compete clause payout.
2. Earn-out represents "contingent consideration" as reported under IFRS on the balance sheet at 30 June 2018.
3. Value of interest rate swap based on actual 30 June 2018 balance sheet.
4. Excludes restricted cash.
5. Adjusted Net Debt consists of existing term loan, non-compete clause payout, fair value of swap and "contingent consideration" liability, less non-restricted cash.
6. Adjusted Net Debt divided by LTM to 30 June 2018 Adjusted EBITDA of £106.3m.

JPJ Group plc

1 Business Overview

2 H1 2018 Financial Review

3 Strategy and Opportunities

4 Appendix – Additional Information and FY2017 Financials

IMPRESSIVE FINANCIAL TRACK RECORD OF CASH GENERATION AND GROWTH

Tangible strategy to capture organic growth…

Opportunities	Strategy
1 **Leading positions in large and growing markets**	• Focus on organic growth and leverage scale to continue to take market share in existing markets
2 **High retention of female audience with further capacity for growth**	• Continue to grow the market by targeted marketing aimed at key demographics • Differentiated features to meet the preferences of the female audience
3 **Increasing mobile penetration**	• Multi-channel product development – catching up with the broader online gaming market
4 **Multi platform strategy**	• Leverage best practices and optimise cross-selling across the group [(1)] • Multiple branded sites provide significant competitive advantage over peers

(1) Following the final earn-out payment for the non-Botemania assets acquired from the Gamesys group, the Company is now permitted to cross-sell the Jackpotjoy and Starspins brands and product (bingo and casino) across its different business segments.

SUMMARY HIGHLIGHTS

1. #1 Bingo-led operator globally with the deepest liquidity
2. Attractive demographic primarily focused on the female audience
3. Distinctive brands deliver high customer retention
4. 73%[1] of revenue generated from regulated markets
5. High growth, high margins and highly cash generative

Source: Company data pro forma for Jackpotjoy acquisition. Peer data based on reported regulated share from latest financial year.
1. Regulated earnings defined as revenue derived in markets with an established online gaming regime for LTM 30 June 2018.

JPJ Group plc

1 Business Overview

2 H1 2018 Financial Review

3 Strategy and Opportunities

4 Appendix – Additional Information and FY2017 Financials

EVOLUTION OF THE GROUP

Intertain

TSX Listing
(Feb-14)

InterCasino EST. 1996

Acquired from Amaya
(Feb-14)

COSTA BINGO.COM

Acquired from BGO
(Jul-14)

Vera&John

Acquired from Vera&John founders
(Dec-14)

jackpotjoy

Acquired from Gamesys
(Apr-15)

jackpotjoy plc

London Listing & new branding
(Jan-17)

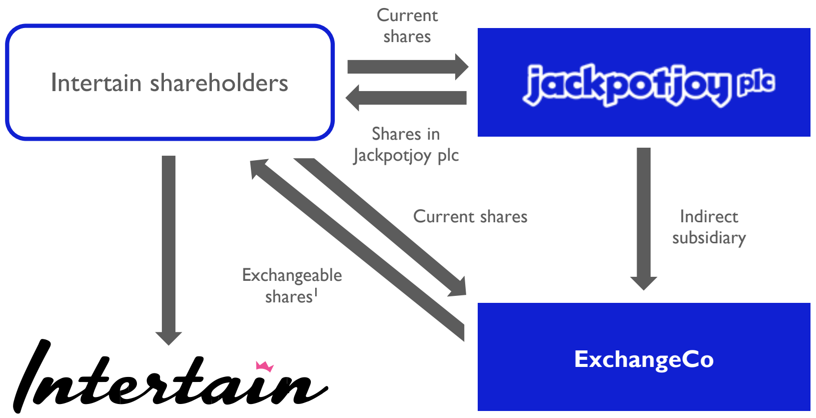
JPJ Group plc

Premium Listing & name change
(Jun-18)

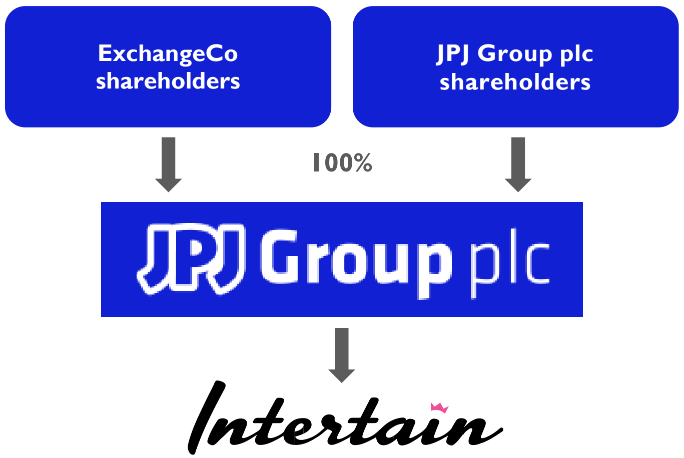
Source: Company information

UK LISTING STRUCTURE

Plan of Arrangement



Final structure[2]



UK incorporated Jackpotjoy plc acquired Intertain via a Plan of Arrangement

Intertain shareholders received:

- UK incorporated JPJ Group plc shares

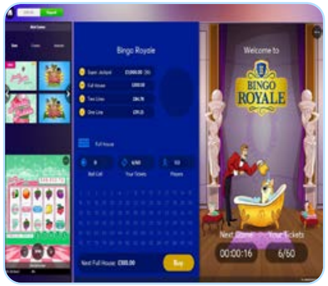
or

- Exchangeable shares listed on the TSX issued by an indirect subsidiary of JPJ Group plc

1. Canadian shareholders only
2. Following the re-listing

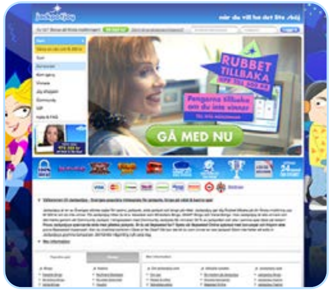
JACKPOTJOY SITE PHOTOS

Jackpotjoy

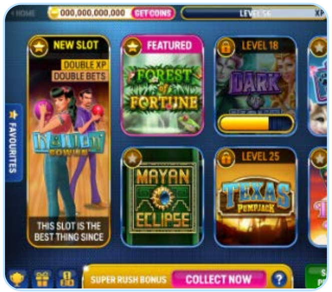


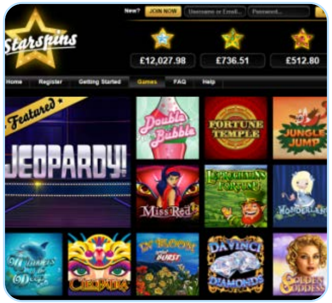
Botemania

Jackpotjoy Sweden



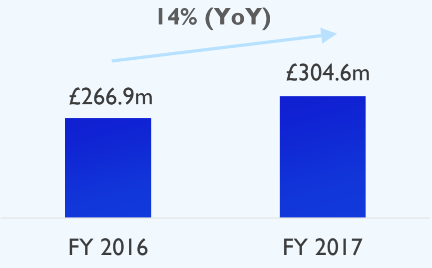
Starspins



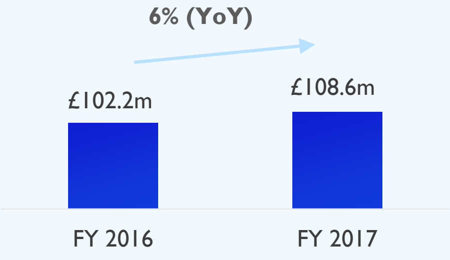


FINANCIAL HIGHLIGHTS (FY 2017)

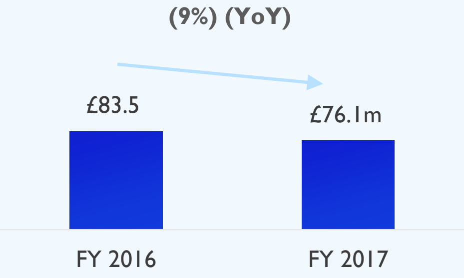
Gaming Revenue



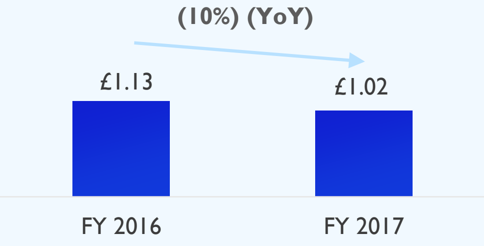
Adjusted EBITDA[1]



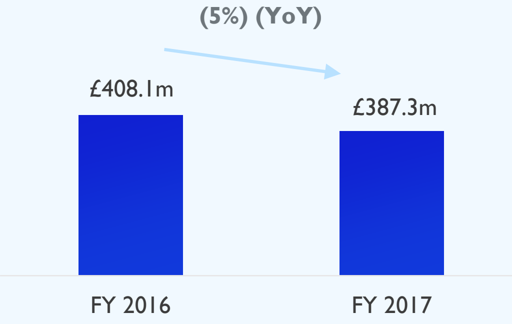
Adjusted Net Income[1]



Adjusted Diluted EPS[1]



Adjusted Net Debt[2]



Source: Company information for YE 31 December 2017

1. Non-IFRS measure. See "Non-IFRS Measures", "Reconciliation of Consolidated Adjusted EBITDA", and "Reconciliation of Consolidated Adjusted Net Income" on slides 28 – 30 and the Q2 2018 Release
2. Adjusted Net Debt consists of existing term loan, convertible debentures, non-compete clause payable and contingent consideration liability, subtracted by the fair value of the swap and non-restricted cash

NON-IFRS MEASURES

This presentation makes reference to certain non-IFRS measures, including Adjusted EBITDA, Adjusted Net Income, and Diluted Adjusted Net Income per share. The Group uses non-IFRS measures because management believes that they provide additional useful information regarding ongoing operating and financial performance. Readers are cautioned that the definitions are not recognised measures under IFRS, do not have standardised meanings prescribed by IFRS, and should not be considered in isolation or construed to be alternatives to revenues and net income/(loss) and comprehensive income/(loss) for the period determined in accordance with IFRS or as indicators of performance, liquidity or cash flows. The Group's method of calculating these measures may differ from the method used by other entities. Accordingly, the Group's measures may not be comparable to similarly titled measures used by other entities or in other jurisdictions.

Adjusted EBITDA, as defined by the Group, is income before interest expense including accelerated debt costs and other accretion (net of interest income), income taxes, amortisation and depreciation, share-based compensation, severance costs, realised loss on cross currency swap, fair value adjustments on contingent consideration, transaction related costs, foreign exchange (gain)/loss, and gain on sale of intangible assets. Management believes that Adjusted EBITDA is an important indicator of the issuer's ability to generate liquidity to service outstanding debt and fund acquisition milestone payments and uses this metric for such purpose. The exclusion of share-based compensation eliminates non-cash items and the exclusion of realised loss on cross currency swap, fair value adjustments on contingent consideration, severance costs, transaction related costs, foreign exchange (gain)/loss, and gain on sale of intangible assets eliminates items which management believes are either non-operational and/or non-routine.

Adjusted Net Income, as defined by the Group, means net income plus or minus items of note that management may reasonably quantify and believes will provide the reader with a better understanding of the Group's underlying business performance. Adjusted Net Income is calculated by adjusting net income for accretion on financial liabilities, amortisation of acquisition related purchase price intangibles (including non-compete clauses), share-based compensation, severance costs, realised loss on cross currency swap, fair value adjustments on contingent consideration, transaction related costs, foreign exchange (gain)/loss and gain on sale of intangible assets. The exclusion of accretion on financial liabilities and share-based compensation eliminates the non-cash items and the exclusion of amortisation of acquisition related purchase price intangibles (including non-compete clauses), realised loss on cross currency swap, fair value adjustments on contingent consideration, severance costs, transaction related costs, foreign exchange (gain)/loss, and gain on sale of intangible assets eliminates items which management believes are non-operational and/or non-routine. Adjusted Net Income is considered by some investors and analysts for the purpose of assisting in valuing a company.

Diluted Adjusted Net Income per share, as defined by the Group, means Adjusted Net Income divided by the diluted weighted average number of shares outstanding, calculated using the IFRS treasury method, for the applicable period. Management believes that Diluted Adjusted Net Income per share assists with the Group's ability to analyse Adjusted Net Income on a diluted weighted average per share basis.

RECONCILIATION OF CONSOLIDATED ADJUSTED EBITDA

(£ in 000's)	H1 2018	H1 2017
Net loss for the period	**(436)**	**(20,073)**
Interest expense, net	9,719	15,572
Accretion on financial liabilities	2,026	7,051
Taxes	502	149
Amortisation and depreciation	31,198	30,160
EBITDA	**43,009**	**32,589**
Share-based compensation	326	878
Severance costs	450	–
Fair value adjustments on contingent consideration	11,450	14,701
Gain on sale of intangible assets	–	(1,002)
Realised loss on cross currency swap	–	3,534
Transaction related costs	1,493	1,315
Foreign exchange loss	125	6,899
Adjusted EBITDA	**56,853**	**59,184**

Source: Company data for the six months ended 30 June 2018.

RECONCILIATION OF CONSOLIDATED ADJUSTED NET INCOME

(£ in 000's)	H1 2018	H1 2017
Net loss for the period	**(436)**	**(20,073)**
Share-based compensation	326	878
Severance costs	450	–
Fair value adjustments on contingent consideration	11,450	14,701
Gain on sale of intangible assets	–	(1,002)
Realised loss on cross currency swap	–	3,534
Transaction related costs	1,493	1,315
Foreign exchange loss	125	6,899
Amortisation of acquisition related purchase price intangibles	30,059	29,332
Accretion on financial liabilities	2,026	7,051
Adjusted Net Income	**45,493**	**42,635**
Diluted net loss per share	**£(0.01)**	**£(0.27)**
Diluted Adjusted Net Income per share	**£0.61**	**£0.57**

Source: Company data for the six months ended 30 June 2018.